

LUNGYI LIN

Senior Motion Designer Portfolio: lungyilin.myqnapcloud.com



PROFESSIONAL SUMMARY

Senior Motion Designer with 10+ years delivering high-impact motion for Fortune 500 clients at top creative agencies. Expert in blending creative direction with technical mastery and system thinking – code-driven and modular animation workflows with AI-assisted pipelines – across brand campaigns, social videos, interactive experiences, UI/UX systems, live event motion packages, and OOH content at scale.

Experiences

AKQA – New York Nov 2012 – Dec 2025

Freelance Senior Motion Graphics Lead (Contract) Nov 2025 – Dec 2025

- Produced high-visibility OOH advertising for Capital One Bank, showcased at Times Square during the New Year's Eve global broadcast.

Senior Motion Graphics Lead May 2025 – Oct 2025

- Produced motion graphics, presentation videos, social content, and UI/UX animations for Visa, Levi's, Mayo Clinic, Lutron, Project Management Institute, and Delta.

Motion Graphics Lead Sep 2017 – May 2025

- Produced motion packages for Xbox Developer Direct 2024 and the Starfield Official Gameplay Reveal, broadcasted on YouTube worldwide.
- Built high-fidelity UI/UX motion systems for My Verizon App, IBM, Mayo Clinic, Sunrun, and Capital One; delivered social campaigns for Nike, Beats, Facebook, Volvo, Lululemon, and Sony Entertainment.
- Produced motion assets across branding, digital, social, and OOH platforms for American Express, UPS, Delta, Four Seasons Yachts, Bethesda, Chick-fil-A, and Pfizer.

Senior Motion Graphics Designer Jul 2014 – Aug 2017

- Delivered motion graphics, pitch videos, UI/UX animations, and retail attract loops for Verizon, Nike, American Express, Bank of Montreal, Volvo, and Beats.

Motion Graphics Designer Nov 2012 – Jun 2014

- Created interactive retail video attract loops and pitch/case study videos for client presentations. Clients: Chase, Verizon.

Ataboy Studios – New York Oct 2011 – Oct 2012

Designer / Animator

- Created storyboards and visual assets for TV commercials and broadcast branding pitch productions.
- Developed concepts from brief through final delivery, building foundational skills in motion design and storytelling.

New York, NY

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CORE SKILLS

Design & Creative:

Concept Development

Motion Design

UI/UX Motion

Editing & Compositing

Software & Tools:

Adobe Creative Suite

After Effects

Premiere Pro

Audition

Mocha AE

Cinema 4D

Figma

Technical:

Lottie/Bodymovin

Modular animation template

Code-driven Animation

AI-assisted Workflow

EDUCATION

Savannah College of Art and

Design Savannah, GA

Master of Arts – Broadcast

Design and Motion Graphics